

# BUSINESS ETHICS LEADERSHIP ALLIANCE



**NOT ENOUGH STAFF OR TIME TO DEVELOP SOLUTIONS FOR ALL OF YOUR COMPLIANCE CHALLENGES?  
NEED ADVICE ON HOW TO MORE EFFECTIVELY ALLOCATE AND LEVERAGE LIMITED COMPLIANCE RESOURCES?  
WHAT IF YOU COULD GET INSIGHT FROM YOUR PEERS AND INDUSTRY THOUGHT LEADERS?**

## NOW YOU CAN

Amid an increasingly complex global business environment, a challenging economy, consumer distrust of the corporate status quo and record levels of enforcement for ethical transgressions, Ethisphere aims to unite and celebrate those companies that recognize the real value of ethical leadership—those that seek to foster continual advancement of corporate ethics and compliance by enhancing industry resources and best practices. Research indicates companies that demonstrate a commitment to ethical business practices are favored by consumers, business partners, investors, regulators and employees alike. It's time to make your business ethics count. Join the **Business Ethics Leadership Alliance (BELA)** to discover innovative ways to address emerging challenges by leveraging the collective experiences and expertise of your peers.

## WHAT IS BELA?

It is with these important goals in mind that Ethisphere created the premier membership community, BELA. BELA not only connects senior compliance practitioners with industry thought leaders, but provides the comprehensive tools and resources needed to advance the dialogue and raise the bar for best practices.

BELA is committed to the following community objectives:

- To create and foster higher standards of corporate compliance, ethics and transparency through collaboration and sharing of challenges and best practices;
- To provide members with the resources, tools and guidance needed to uphold their commitment; and
- To raise the public profile of both the importance of ethics in business and those companies that are committed to conducting business in an ethical manner in an effort to encourage others to follow their lead.

## WHAT ARE BELA MEMBERS SAYING?

*“BELA fills a void in the compliance space for the veterans whose need is not to educate the masses, but learn cutting edge practices from the most senior experts in our field.”*

**VP, CHIEF ETHICS & COMPLIANCE OFFICER, FORTUNE 500 CONSUMER PRODUCTS COMPANY**

*“BELA leadership was great in helping me get together with the right resources to put on a great Ethics and Compliance summit internally for my organization.”*

**SENIOR VICE PRESIDENT OF LEGAL, HOSPITALITY INDUSTRY CORPORATION**

*“In these days of increasing responsibilities and decreasing manpower it is critical to have a proactive partner (the BELA community) in maintaining and elevating ethics and compliance programs.”*

**ETHICS & COMPLIANCE MANAGER, MAJOR AIR TRANSPORTATION CORPORATION**

## WHAT ARE THE BENEFITS OF BEING A BELA MEMBER?

### Access to Members Only Resources & Complimentary Benchmarking Tools

- Assess and benchmark your compliance efforts through an array of complimentary compliance program diagnostics addressing several legislative mandates, such as the UK Bribery Act, Dodd Frank, FCPA, et al, in order to mitigate relevant compliance risk. BELA members can benefit from two complimentary diagnostics per membership year offered by Corpedia, Ethisphere's credentialing partner:
  - Overall Compliance & Ethics Program
  - Supply Chain Compliance & Ethics
  - Code of Conduct
  - Federal Acquisition Regulation
  - Compliance Risk Assessment
  - Training & Communications
  - FCPA Exposure & Controls
- Exclusive access to a robust members only site, which features:
  - Industry research and whitepapers;
  - Checklists, benchmarking survey and industry heat maps;
  - Ethisphere Magazine archives; and
  - A recording repository of past events.

### Connection to GRC Thought Leadership

- Corporate print-subscription to quarterly Ethisphere Magazine; online archives available for enterprise membership
- Continuous updates on industry-related news from the Ethisphere Newsletter and Daily Governance Risk & Compliance (GRC) Digest
- Social networking forum that allows interaction among Ethisphere community members and industry thought leaders

### Exclusive Complimentary & Discounted Attendance to Leading Industry Events

- One admission to the annual **Global Ethics Summit**, a two day live CLE event attended by leading business executives, compliance professionals and government officials
- Unlimited complimentary attendance to live, regional members only roundtables and brown bag events
- Unlimited access to CLE webcasts through Ethisphere's content partnership with West LegalEdcenter

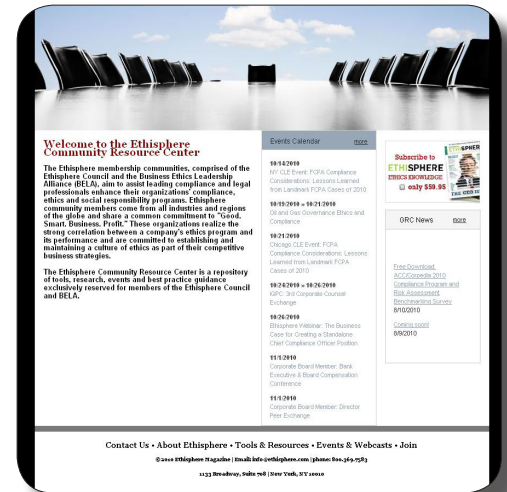
### BELA Members Only Discounts

- Enjoy a 10% discounted rate on services from Corpedia, Ethisphere's credentialing partner, and its GRC partner organizations, including Second City, RealBiz shorts creator, and EthicsPoint, leading case management and hotline provider
- Special discounts to partner events

## CONTACT US

If your organization is interested in learning more about Ethisphere's BELA, please contact Steven Deutsch, Ethisphere Strategic Director, at [sdeutsch@ethisphere.com](mailto:sdeutsch@ethisphere.com) or 800.369.7583.

*The research-based Ethisphere Institute is a leading international think-tank dedicated to the creation, advancement and sharing of best practices in business ethics, corporate social responsibility, anti-corruption and sustainability. Ethisphere Magazine, which publishes the globally recognized World's Most Ethical Companies Ranking™, is the quarterly publication of the Institute. Ethisphere provides the only third-party verifications of compliance programs and ethical cultures that include: Ethics Inside Certification, Compliance Leader Verification and Anti-Corruption Program Verification. The Institute's premier membership group, the Business Ethics Leadership Alliance, is a business ethics forum that includes more than 100 leading corporations, universities and institutions who collectively leverage their experience, expertise and innovative ways to address emerging compliance challenges. More information on the Ethisphere Institute, including ranking projects and membership, can be found at <http://www.ethisphere.com>.*



### Members Only Site

# ETHISPHERE

www.ethisphere.com  
p: 800.369.7583 f: 602.712.0019  
1185 Avenue of the Americas, Suite 1750  
New York, NY 10036