

**Ethisphere's NYSE Bell Ringing & Ethics Drives Performance™ Conference***Hosted in Cooperation with NYSE Euronext***September 28, 2011 • NYSE, New York City, NY****AGENDA****8:15 – 9:15 a.m.****Ethisphere & Select NYSE Bell Ringers' Breakfast**

- Welcome by NYSE Euronext
- Opening Remarks by Ethisphere Executive Director Alex Brigham

9:15 – 9:35 a.m.**Ethisphere NYSE Bell Ringing with Select NYSE-listed 2011 World's Most Ethical Companies**

- AECOM
- Aflac
- Ford
- General Electric
- International Paper
- Jones Lang LaSalle
- Marriott
- NYSE Euronext
- PepsiCo
- Salesforce.com

9:35 – 10:00 a.m.**Media Opportunities****10:00 a.m. – 1:30 p.m.****Ethics Drives Performance Conference**

10:00 – 10:45 a.m.

Panel: Traits of an Ethical Leader: Keys to Establishing a Strong Tone from the Top and Ethical Culture within a Global Organization**Moderator:**

- Gregori Lebedev, Chairman for the Center for International Private Enterprise (CIPE) and Senior Advisor for The Robertson Foundation

Panelists:

- Daniel Amos, Chairman and Chief Executive Officer, Aflac Incorporated
- John Dionisio, Chief Executive Officer and President, AECOM
- Keith Sherin, Chief Financial Officer and Vice Chairman, General Electric

10:45 – 11:30 a.m.

Panel: The Business Case for Global Compliance: Using Investments and Resources to Build an Ethical Culture and Further Company Objectives**Moderator:**

- Bill Lytton, Former Executive Vice President, Chief Legal Officer, Chief Compliance Officer and Corporate Secretary for Tyco and Former Senior Vice President and General Counsel for International Paper.

Panelists:

- David Leitch, Group Vice President and General Counsel, Ford Motor Company
- Ed Ryan, Executive Vice President and General Counsel, Marriott
- Sharon Ryan, Vice President, Acting General Counsel, Corporate Secretary, International Paper

11:30 a.m. – 12:15 p.m.

Panel: Navigating High-Risk Markets: The Ethical Risks versus Rewards when Expanding Globally**Moderator:**

- Erica Salmon Byrne, Senior Vice President of Compliance Advisory Services and Assistant General Counsel, Corpedia

Panelists:

- Darryl Hartley-Leonard, Retired Chairman, President and Chief Executive Officer of Hyatt Hotels Corporation and current Member of the Board of Directors of each Jones Lang LaSalle Incorporated and LaSalle Hotel Properties
- Michael Hershman, Chief Executive Officer of Fairfax Group and Co-Founder of Transparency International
- Paul McNulty, Partner, Baker & McKenzie LLP

12:15 – 1:15 p.m.

Lunch

12:40 – 1:00 p.m.

Keynote: The Future of Governance

- Duncan Niederauer, Chief Executive Officer, NYSE Euronext

1:00 – 1:15 p.m.

Closing Remarks: Ethisphere Announces 2012 World's Most Ethical Companies Selection Process Now Open

- Ethisphere Executive Vice President Tim Erblich